

Exhibit & Sponsorship Opportunities

ADDICTION MEDICINE



2018 Conference



April 26-28, 2018

Renaissance Asheville Hotel
31 Woodfin St, Asheville, NC 28801

Please join us at the 9th annual Addiction Medicine Conference – the region’s premier conference for substance use disorder and addiction-related education and updates, hosted by the Governor’s Institute, North Carolina Division of Mental Health, Developmental Disabilities and Substance Abuse Services, the Substance Abuse and Mental Health Services Administration (SAMHSA), and the North Carolina Society of Addiction Medicine.

Our 2017 conference attracted nearly 270 addiction medicine specialists, primary care physicians, psychiatrists, nurse practitioners and other healthcare professionals from North Carolina, Tennessee, South Carolina and across the United States.

We continue to grow each year and you are invited to join us as we embark on another successful conference in 2018!

Event Contact: Shaquita Basemore, Governor’s Institute
shaquita@govinst.org
919-256-7416
AddictionMedicineConference.org

Sponsorship Opportunities



Executive Sponsor - \$15,000 *Only 2 available!*

Industry Luncheon - Showcase your product/services during a conference program lunch on either Friday or Saturday. This opportunity includes a 60 minute luncheon time slot to bring in your own sponsored speaker. The session is open to all attendees. No CME will be provided. Food for all attendees, room and AV are covered by the Addiction Medicine Conference.

Premier Exhibit Display - Prime display location in the main pre-function corridor outside of the Exhibit Hall and Main Session Ballroom. This is a main route as attendees transition to breaks and workshops throughout the day.

Premier Sponsor - \$10,000 *Only 1 available!*

Industry Breakfast - Showcase your product/services during a conference program breakfast on Saturday. This opportunity includes a 45 minute breakfast time slot to bring in your own sponsored speaker. The session is open to all attendees. No CME will be provided. Food for all attendees, room and AV are covered by the Addiction Medicine Conference.

Premier Exhibit Display - Prime display location in the main pre-function corridor outside of the Exhibit Hall and main session ballroom. This is a main route as attendees transition to breaks and workshops throughout the day.

Executive and Premier Sponsors also receive ad space in the conference participant booklet and logo recognition on the conference website, attendee emails, and participant booklet.

Contact Shaquita Basemore for more information about these sponsorship opportunities at 919-256-7416 or shaquita@govinst.org.

Exhibit Display Rates



Exhibit Display - \$1,750

Be a part of the 2018 Exhibit Hall! Display includes 8' table top with linen, two chairs and wastebasket.

Non-Profit Exhibit Display

We welcome non-profit organizations to display! We offer a limited number at a special rate. Proof of non-profit status is required. Contact Shaquita Basemore, shaquita@govinst.org, for additional information.

Included with all Exhibit Table Display Rates:

- Two representative name badges denoting Exhibit Display sponsorship.
- Logo recognition on conference website
- Listing of Company/Organization name, website and brief description of product/services included in the participant booklet distributed to all attendees.
- List of registered attendees provided to representatives upon check-in and a final attendee list post-conference.

All representatives must be registered in affiliation with and be employed by the exhibiting company/organization. You may have no more than two (2) representatives at your display at a time.

Additional exhibit table representatives with badges (up to 2) can be purchased for \$200 each. If you wish to alternate representatives during the conference, you can purchase an alternate name badge for \$25 each.

Exhibit Hall Info and Guidelines



The 2018 Addiction Medicine Conference Exhibit Hall is located beside the main session ballroom in a separate space from CME programming. Coffee and tea are served all day in the Exhibit Hall, and snacks are available during conference breaks.

You will have the opportunity to interact with attendees and provide them with information about your products and/or services. As extra incentive to visit the Exhibit Hall, all attendees will be provided with a door prize form to have initialed as they visit your display. By completing the form, they are eligible for multiple door prizes! Door prizes are provided by the Addiction Medicine Conference.

Display Check-in & Setup

Thursday, April 26, 2018

3:00pm-9:00pm

(if you setup your display after 6:00pm, please check-in the following morning)

Friday, April 27, 2018

6:00am-7:00am

Exhibit Display Hours

Friday, April 27, 2018

7:00am-6:00pm

Saturday, April 28, 2018

7:00am-4:00pm

Break-Down

Saturday, April 28, 2018

4:00pm-5:30pm

**times subject to change*

Display Space Assignment

Display space is confirmed and assigned in the order payment is received by the event coordinator. To be confirmed, application and payment in full must be received by event coordinator. Display floor plan table layout and assignment list will be distributed to all exhibitors prior to the conference. All table assignments are final.

Display Activities

All exhibit display activities must take place within the denoted Exhibit Hall or pre-function space. All exhibit display promotional products must be displayed on assigned table. Promotional activity outside of these spaces is prohibited.

Separation of promotional materials, discussion and activities will be monitored and strictly enforced by Governor's Institute staff.

Special Requests / Electrical

If you have any special requests such as electrical access, audio-visual, wired internet, or other setup needs, please denote on your online registration form.

Exhibit Display Details & Guidelines



Registration, Payment & Confirmation

Exhibit Display registration must be completed online at <http://addictionmedicineconference.org/hosts-sponsors-exhibitors/sponsors-and-exhibitors/>. Payment can be made online using credit card or please denote you will be mailing check payment. A confirmation receipt will be issued to authorized representative once payment is received. Make check payable to Governor's Institute and mail to:

Governor's Institute Attn: Addiction Medicine Conference
1121 Situs Court, Suite 320
Raleigh, NC 27606.

Cancellation

A cancellation request must be made in writing to event coordinator by Monday, March 26, 2018 and will be subject to a 25% administrative fee. There will be no refunds for cancellations received after March 26, 2018.

Wireless Internet

Wireless internet will be available throughout the Exhibit Hall, with connection information provided in your sponsor packet that you will receive upon check-in.

Participant List

A printed copy of the participant list of registered attendees will be provided upon exhibitor check-in. A digital participant list of all attendees will be emailed in PDF format to primary company/organization contact within one week of the conference.

Conference Location & Lodging

Renaissance Asheville Hotel - Asheville, NC

Visit the conference website for information and link to reserve lodging at the conference hotel.

Inbound / Outbound Shipping

The exhibiting company/organization is responsible for all inbound and outbound shipments of exhibit display materials, including any costs incurred. The hotel will accept shipments of boxes for the conference on Monday, April 23.

Shipping Address: Renaissance Asheville Hotel
31 Woodfin Street
Asheville, NC 28801
Representative Name
Your Company/Organization
Date of your Arrival
Addiction Medicine Conference
Hotel Contact: Lois Davis

Outbound Shipping:
The hotel can provide outbound shipping services. All boxes must be completely packed and have completed carrier's air bill for your preferred shipper. Call tags must be completed for any shipped other than FedEx.

Liability

Neither the Governor's Institute nor the Renaissance Asheville Hotel will assume liability for loss or damages of/ to exhibitor's property. The exhibitor assumes entire responsibility and liability for losses, damages, and claims arising out of injury or damage to exhibitor displays, equipment, and other property brought on the premises of the Renaissance Asheville Hotel and shall indemnify and hold harmless the Governor's Institute, the Renaissance Asheville Hotel, their agents, servants, and employees from any and all such losses, damages, and claims.

All matters including questions, amendments, etc. not covered by these guidelines are at the discretion of the Governor's Institute. These regulations may be amended at any time by Governor's Institute and equally binding.

Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Branch at 919-807-2214. The license is not an endorsement by the State.