

Exhibit & Sponsorship Opportunities



Please join us for the inaugural Addiction Medicine Essentials 2018 conference, to be held November 16-17 in Durham, NC. The event will provide addiction medicine basics for a range of healthcare professionals working in primary care and behavioral health settings. Topics will include Addiction Medicine 101/201, the Challenging Overlap of Pain and SUD's, Pharmacotherapy, Common Psychiatric and Medical Comorbidities, and more!

Hosted by the Governor's Institute, the NC Division of Mental Health, Developmental Disabilities and Substance Abuse Services, the NC Division of Public Health, the Substance Abuse and Mental Health Services Administration (SAMHSA), and the North Carolina Society of Addiction Medicine, this new event will follow in the successful footsteps of the larger Addiction Medicine Conference held each Spring.

Event Contact

Pollen Williamson, Governor's Institute
pollen@govinst.org or 919-256-7411
AddictionMedicineConference.org

Sponsorship Opportunities

Executive Sponsor - \$1,500 *Only 2 available!*

Be a part of the inaugural Addiction Medicine Essentials Conference!

Industry Luncheon - Your support will be showcased during a conference lunch on either Friday or Saturday. This opportunity includes luncheon time slot to bring in your own sponsored speaker. The session is open to all attendees. No CME will be provided. Food for all attendees, room and AV are covered by the Addiction Medicine Conference.

Included with all Executive Sponsorships:

- Prime display location including a 5' table top with linen and two chairs.
- Two representative name badges denoting Executive Sponsorship.
- Logo recognition on conference website with link.
- Verbal and logo recognition during event.
- Logo recognition on participant agenda distributed to all attendees.
- List of registered attendees provided upon check-in and a final attendee list provided post-conference.

Exhibit Display Rates

Exhibit Display - \$1,000 *Only 3 available!*

Be a part of the inaugural Addiction Medicine Essentials Conference!

Included with all Exhibit Displays:

- Display location including a 5' table top with linen and two chairs.
- Two representative name badges denoting Exhibitor Display sponsorship.
- Logo recognition on conference website with link.
- List of registered attendees provided upon check-in and a final attendee list provided post-conference.

All representatives must be registered in affiliation with and be employed by the exhibiting company/organization. You may have no more than two (2) representatives at your display at a time.

Exhibit Hall Info and Guidelines

The 2018 Addiction Medicine Essentials Conference exhibit area is located beside the main session room in a separate space from CME programming. You will have the opportunity to interact with attendees and provide them with information about your products and/or services during registration, lunches, and morning and afternoon breaks.

Display Check-in & Setup

Friday, November 16, 2018
7:00am-8:15am

Exhibit Display Hours

Friday, November 16, 2018
8:15am-4:30pm

Saturday, November 17, 2018
8:15am-3:30pm

Break-Down

Saturday, November 17, 2018
3:30pm-4:00pm

**times subject to change*

Display Space Assignment

Display space is confirmed and assigned in the order payment is received by the event coordinator. To be confirmed, application and payment in full must be received by event coordinator. Display floor plan table layout and assignment list will be distributed to all exhibitors prior to the conference. All table assignments are final.

Display Activities

All exhibit display activities must take place within the pre-function space. All exhibit display promotional products must be displayed on assigned table. Promotional activity outside of these spaces is prohibited.

Separation of promotional materials, discussion and activities will be monitored and strictly enforced by Governor's Institute staff.

Special Requests / Electrical

If you have any special requests such as electrical access or other setup needs, please denote on your online registration form. We will do our best to accommodate your needs.

Exhibit Display Details & Guidelines



Registration, Payment & Confirmation

Exhibit Display registration must be completed online at <https://addictionmedicineconference.org/essentials-sponsor-or-exhibitor/>. Payment can be made online using a credit card or you may opt to mail a check payment. A confirmation receipt will be issued to the authorized representative once payment is received. If paying by check, make payable to Governor's Institute and mail to:

Governor's Institute
Attn: Addiction Medicine Essentials
1121 Situs Court, Suite 320
Raleigh, NC 27606

Cancellation

A cancellation request must be made in writing to event coordinator by Friday, November 2, 2018 and will be subject to a 25% administrative fee. There will be no refunds for cancellations received after November 2, 2018.

Wireless Internet

Wireless internet will be available throughout the pre-function space. Connection information will be provided in your information packet that you will receive upon check-in.

Participant List

A printed copy of the participant list of registered attendees will be provided upon exhibitor check-in. A digital participant list of all attendees will be emailed in PDF format to primary company/organization contact within one week of the conference.

Conference Location & Lodging

Archie K. Davis Conference Center - Durham, NC

Visit the conference website <https://addictionmedicineconference.org/> for more detailed travel information.

Inbound / Outbound Shipping

The exhibiting company/organization is responsible for all inbound and outbound shipments of exhibit display materials, including any costs incurred. The conference center will accept shipments of boxes for the conference Monday, November 12 through Thursday, November 15.

Shipping Address: RTP Headquarters
Attn: Governor's Institute
12 Davis Drive
Durham, NC 27709
Your Representative Name
Your Company/Organization

Outbound Shipping:

No outbound shipping services are available.

Liability

Neither the Governor's Institute nor the Archie K. Davis Conference Center will assume liability for loss or damages of/to exhibitor's property. The exhibitor assumes entire responsibility and liability for losses, damages, and claims arising out of injury or damage to exhibitor displays, equipment, and other property brought on the premises of the Archie K. Davis Conference Center and shall indemnify and hold harmless the Governor's Institute, the Archie K. Davis Conference Center, their agents, servants, and employees from any and all such losses, damages, and claims.

All matters including questions, amendments, etc. not covered by these guidelines are at the discretion of the Governor's Institute. These regulations may be amended at any time by Governor's Institute and are equally binding.

Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Branch at 919-807-2214. The license is not an endorsement by the State.