



THE REGION'S PREMIER CONFERENCE FOR SUD RELATED EDUCATION

# ADDICTION MEDICINE

DISPLAY CHECK-IN & SETUP  
THURSDAY, MARCH 21, 2019  
3:00PM-9:00PM

FRIDAY, MARCH 22, 2019  
6:00AM-7:00AM

EXHIBIT DISPLAY HOURS  
FRIDAY, MARCH 22, 2019  
7:00AM-5:30PM

SATURDAY, MARCH 23, 2019  
7:00AM-4:00PM

DISPLAY BREAK-DOWN  
SATURDAY, MARCH 23, 2019



# EXHIBIT AND SPONSORSHIP OPPORTUNITY GUIDE



Please join us at the 10th annual Addiction Medicine Conference – the region's premier conference for substance use disorder and addiction-related education and updates, hosted by the Governor's Institute, North Carolina Division of Mental Health, Developmental Disabilities and Substance Abuse Services, the Substance Abuse and Mental Health Services Administration (SAMHSA), and the North Carolina Society of Addiction Medicine.

The 2018 conference attracted over 300 addiction medicine specialists, primary care physicians, psychiatrists, nurse practitioners, physicians assistants, medical students and other healthcare professionals from North Carolina, Tennessee, South Carolina and across the United States.

The 2019 Addiction Medicine Conference Exhibit Hall is located beside the main session ballroom in a separate space from CME programming. Coffee and tea are served all day in the Exhibit Hall, and snacks are available during conference breaks. You will have the opportunity to interact with attendees and provide them with information about your products and/or services. As extra incentive to visit the Exhibit Hall, all attendees will be provided with a door prize form to have initialed as they visit your display. By completing the form, they are eligible for multiple door prizes! Door prizes are provided by the Addiction Medicine Conference.

We continue to grow each year, and you are invited to join us as we celebrate our 10th Anniversary in 2019!

Contact for questions and inquiries:  
Pollen Williamson, Governor's Institute  
[pollen@govinst.org](mailto:pollen@govinst.org)  
919-256-7411  
[www.addictionmedicineconference.org](http://www.addictionmedicineconference.org)

# BECOME A 10<sup>TH</sup> ANNIVERSARY SPONSOR!

## **EXECUTIVE SPONSOR** **\$15,000 – Only 2 Available!**

Industry Luncheon – Showcase your product/services during a conference program lunch on either Friday or Saturday. This opportunity includes up to a 35-minute luncheon time slot to bring in your own sponsored speaker. The session is open to all attendees. No CME will be provided. Food for all attendees, room and AV are covered by the Addiction Medicine Conference.

Premier Placement – Prime exhibit display location in the main pre-function corridor outside of the Exhibit Hall and Main Session Ballroom. This is a main route as attendees transition to breaks and workshops throughout the day.

## **PREMIER SPONSOR** **\$10,000 – Only 1 Available!**

Industry Breakfast – Showcase your product/services during a conference program breakfast on Saturday. This opportunity includes a 25-minute breakfast time slot to bring in your own sponsored speaker. The session is open to all attendees. No CME will be provided. Food for all attendees, room and AV are covered by the Addiction Medicine Conference.

Premier Placement – Prime exhibit display location in the main pre-function corridor outside of the Exhibit Hall and main session ballroom. This is a main route as attendees transition to breaks and workshops throughout the day.

## **EXECUTIVE AND PREMIER SPONSORS RECEIVE:**

- Up to a 35-minute lunch or 25-minute breakfast presentation featuring your own sponsored speaker
- Premier exhibit display location outside of the exhibit hall and main session ballroom
- Two representative name badges denoting Executive or Premier Sponsorship
- Ad space in the conference participant booklet
- Logo recognition on conference website, attendee emails, and participant booklet
- List of registered attendees provided to representatives upon check-in and a final attendee list post-conference

# BE A PART OF THE 2019 EXHIBIT HALL!

## **EXHIBIT DISPLAY OPTIONS**

**\$1,750 – Standard Placement**

**\$1,950 – Premium Placement**

All displays include an 8' table top with linen, two chairs and wastebasket. Electrical access, audio-visual, wired internet, or other setup needs available upon request. Premium placements are the first displays attendees will see upon entering the exhibit hall.

## **NON-PROFIT EXHIBIT DISPLAY**

We welcome non-profit organizations to display! We offer a limited number at a special rate. Proof of non-profit status is required. Connect with the event contact to inquire about a Non-Profit Exhibit Display.

## **EXHIBIT DISPLAY TABLES INCLUDE:**

- Two representative name badges denoting Exhibit Display sponsorship
- Logo recognition on conference website
- Listing of Company/Organization name, website and brief description of product/services included in the participant booklet distributed to all attendees
- List of registered attendees provided to representatives upon check-in and a final attendee list post-conference

*All representatives must be registered in affiliation with and be employed by the exhibiting company/organization. You may have no more than two (2) representatives at your display at a time.*

*Additional exhibit table representatives with badges (up to 2) can be purchased for \$200 each. If you wish to alternate representatives during the conference, you can purchase alternate name badges for \$25 each.*

## EXHIBIT HALL INFO AND GUIDELINES

### DISPLAY SPACE ASSIGNMENT

Display space is confirmed and assigned in the order payment is received by the event coordinator. To be confirmed, application and payment in full must be received by event coordinator. Display floor plan table layout and assignment list will be distributed to all exhibitors prior to the conference. All table assignments are final.

### DISPLAY ACTIVITIES

All exhibit display activities must take place within the denoted Exhibit Hall or Pre-Function space. All exhibit display promotional products must be displayed on assigned table. Promotional activity outside of these spaces is prohibited. Separation of promotional materials, discussion and activities will be monitored and strictly enforced by Governor's Institute staff.

### SPECIAL REQUESTS / ELECTRICAL

If you have any special requests such as electrical access, audio-visual, wired internet, or other setup needs, please indicate on your online registration form.

### REGISTRATION, PAYMENT & CONFIRMATION

Exhibit Display registration must be completed online. Payment can be made online using a credit card or you may opt to mail a check payment. A confirmation receipt will be issued to the authorized representative once payment is received. If paying by check, make payable to Governor's Institute and mail to: Governor's Institute, Attn: Addiction Medicine Conference, 1121 Situs Court, Suite 320, Raleigh, NC 27606

### CANCELLATION

A cancellation request must be made in writing to event coordinator by Friday, March 1, 2019 and will be subject to a 25% administrative fee. There will be no refunds for cancellations received after March 1, 2019.

### WIRELESS INTERNET

Wireless internet will be available throughout the Exhibit Hall. Connection information will be provided in the information packet you will receive upon check-in.

### PARTICIPANT LIST

A printed copy of the participant list of registered attendees will be provided upon exhibitor check-in. A digital participant list of all attendees will be emailed in PDF format to primary company/organization contact within one week of the conference.

### CONFERENCE LOCATION & LODGING

Renaissance Asheville Hotel – Asheville, NC

### INBOUND / OUTBOUND SHIPPING

The exhibiting company/organization is responsible for all inbound and outbound shipments of exhibit display materials, including any costs incurred. The hotel will begin accepting shipments of boxes for the conference on Monday, March 18. The hotel can provide outbound shipping services. All boxes must be completely packed and have completed carrier's air bill for your preferred shipper. Call tags must be completed for any packages shipped using services other than FedEx.

Shipping Address:	Representative Name
Renaissance Asheville Hotel	Your Company/Organization
31 Woodfin Street	Date of your Arrival
Asheville, NC 28801	Addiction Medicine Conference
	Hotel Contact: Lois Davis

### LIABILITY

Neither the Governor's Institute nor the Renaissance Asheville Hotel will assume liability for loss or damages of/to exhibitor's property. The exhibitor assumes entire responsibility and liability for losses, damages, and claims arising out of injury or damage to exhibitor displays, equipment, and other property brought on the premises of the Renaissance Asheville Hotel and shall indemnify and hold harmless the Governor's Institute, the Renaissance Asheville Hotel, their agents, servants, and employees from any and all such losses, damages, and claims. All matters including questions, amendments, etc. not covered by these guidelines are at the discretion of the Governor's Institute. These regulations may be amended at any time by Governor's Institute and are equally binding. Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Branch at 919-807-2214. The license is not an endorsement by the State.

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